

HealthMatters Program*

Research based, field
tested health
promotion program
that provides service
provider organizations
strategies and
materials to support
healthy options and
choices for people with
intellectual and
developmental
disability (IDD).

*Meets the
Administration for
Community Living OAA
Title III-D EvidenceBased Requirements

THE TRAINING HealthMatters Program Train-the-Trainer Certified Instructor

• 6-hour online

Workshop

- organize and start a tailored physical activity & health education program for people with IDD
- THE CURRICULUM
 Health Matters: The
 Exercise and Nutrition
 Health Education
 Curriculum for People
 with Developmental
 Disabilities
 - adaptable instructor scripts for each lesson
 - participant handouts & worksheets
 - 59 lessons on health, exercise, nutrition, choice-making, self determination



- group physical activity and health education
- 36 lessons, 3x per week,
 4-6 hours weekly

THE CLASSROOM Virtual Coach

- multimodal supplement to the Curriculum
- 36 lessons, resources, infographics, videos
- virtual support allows for an interactive communication, feedback, resource sharing, and collaborative learning



OUR REACH

Virtual Coach: HealthMatters Program

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SINCE ITS LAUNCH IN NOVEMBER 2020

2150

received health promotion programming

PEOPLE WITH INTELLECTUAL DISABILITY

ORGANIZATIONS



147

community based organizations took part in the HealthMatters Program

512

Trained and Certified

STAFF MEMBERS





STATES 37

Across the U.S., plus Canada, the Netherlands, and Portugal