

Captioning Available:

https://www.streamtext.net/player?event=HealthMatters





Addressing challenges of social media for individuals living with I/DD and mental health issues.





Who's behind this operation?



<u>Greg Wilson</u> serves as the Founder & CEO of the aSuggestion comment sharing platform. Greg leads all marketing, biz dev, networking, B2B, and content management efforts of aSuggestion. He has an extensive background in business and sales in the healthcare verticals for the last 20 years with a degree in Psychology from the University of Massachusetts Amherst. <u>greg@aSuggestion.com</u>

<u>Jake Jones</u> is the Chief Executive Officer of The Arc Gloucester in West Deptford, NJ. He is a certified Master Trainer of Crisis Management: Verbal Intervention, non-aversive Personal Control Techniques in Crisis Situations for people supporting individuals with I/DD. Jake earned his Master's degree from Rutgers University. He is also a certified Americans with Disabilities Act Advocate (CADAA); via City University of New York (John J. College of Criminal Justice). He's also a proud veteran. <u>jjones@thearcgloucester.net</u>





<u>Jade Pollock</u> has 14 years experience working in the human services field. Jade works in the I/DD field providing quality assurance for day as well as residential programs and currently serves as the COO for a residential based I/DD agency. Jade holds a BA in Public Relations from Temple University and an MPA in Nonprofit Management from American Public University. pollockj@temple.edu

Robyn J Blanchard is a registered nurse for over 24+ years with specialized nursing experience in (labor & delivery, school nursing, and developmental disabilities communities). Over 14 years enjoyed with The Arc Gloucester Agency Nurse position. Author of "Health- Fully Yours" Health & Wellness Tool Kit through Arc US HealthMeet Project. nurse@thearcgloucester.org







TODAY'S GOALS:

- 1. What's the Problem?
- 2. What Are We Doing?
- 3. Show me!
- 4. What's it to me?
- 5. How to get involved?





What is the problem?

- Prior to COVID-19, individuals living with I/DD have experienced challenges with social media
- Coronavirus exacerbated feelings of isolation and exclusion these consumers have already experienced

How do we address it?

- aSuggestion provides safe and anonymous social media interactions for the individuals. Once invited with a secure link, individuals can interact in meaningful and engaging ways.
- Through a unique combination of features and services, the platform allows for caregivers moderate healthy group discussions, to create educational opportunities, and to capture discrete data to support program billing.



The Arc has successfully used a Suggestion to:

- Help Individuals establish and maintain connections
- Lend support and structure to educational sessions

 - Reading Courses
 - Summer camp activities
- Serve as a mechanism to train and educate Individuals on proper Social Media usage
- Share ideas across staff members
- Share ideas across family and guardians





Suggestion





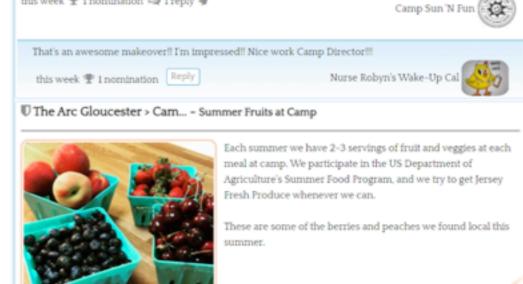


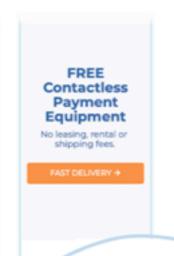


Site Demonstration

this week P I nomination Q I reply #

















Participate in shared national social rooms

Let's help our Individuals to garner friendships with their peers in a safe and moderated forum!











Create their own
environments for
Individuals, Family, and Staff
Families and
Guardians need
support, we can help.











Teach, Socialize, Support, Coach

This platform serves as a great support tool.











Capture discrete data
between Individuals and Staff
to support ongoing
personalized education
Leverage the solution

to target specific users for growth and development.











Tie social room interactions directly to Individuals' IEPs

Caregivers can customize the user experience commensurate to needs.

In so doing, programs can help to substantiate Medicaid billings





Curious to Learn More?

Contact: Greg Wilson

(860) 858-IDEA (4332)

goodideas@aSuggestion.com



Thank You!

